

HOW JUICE PLUS+[®] IS MADE

All fruits and vegetables used in Juice Plus+[®] are grown under the strictest U.S.D.A. guidelines. To ensure highest quality, well-matured fruits and vegetables are always selected for Juice Plus+[®]. Most come from the states of Washington, Oregon, California, Arizona, Hawaii, Florida, and Massachusetts. Any produce not grown in these areas from our list of well established growers is tested extensively to insure compliance with our requirements.

All fruits and vegetables are chilled, hand sorted, and carefully washed with an oxidizing solution to kill yeast, mould and bacteria that are always present on fruits and vegetables prior to processing in our “one of a kind” refrigerated juicing machine. This step is also important because any pesticide or herbicide residues, should they be present, will be removed by the oxidizing solution. The oxidizing solution is rinsed off prior to juicing. All Juice Plus+[®] products are free of pesticides and herbicides.

During the proprietary water removal process, low temperatures and an oxygen-free atmosphere are maintained during the entire process to protect the most delicate enzymes in the juices. The finished powder is tested for moisture content, bacteria, yeast, and mould. Any batch not meeting specific safety criteria is rejected.

The final stage involves blending and encapsulation. Before this point, the product must meet our stringent requirements for vitamins, minerals and enzymes.

Before final release, the data on each batch which includes all manufacturing records, raw material certificates of analysis, origination documents and laboratory analysis are carefully reviewed to insure a product that is safe, efficacious and meets all Quality Assurance standards. These comprehensive records are audited both electronically and manually.

Juice Plus+[®] Capsules, Chewables, Complete and JP+ Gummies are gluten-free and dairy-free. The capsules are sugar-free. The Chewables, Thins and Complete contain a small quantity of fructose (fruit sugar) for texture and flavour enhancement. Six Gummies contain 5 grams of mixed sugars to enhance taste and stability.

We do not list the individual vitamins and minerals because Juice Plus+[®] is a balanced food concentrate containing the vitamins, minerals, and phytochemicals found in fresh ripe fruits and vegetables. Because Juice Plus+[®] is a totally natural and balanced product, it cannot be compared to vitamin pills that are always fragmented and contain a very limited number of vitamins in totally artificial ratios (i.e. fragmented). The bio-availability of Juice Plus+[®] is clearly demonstrated in the study published in *Current Therapeutic Research*; the decrease in DNA damage in The Juice Plus+ DNA Study; and improvement in immune function in The Juice Plus+ Immune Studies. Copies of all three peer-reviewed articles are available upon request or you may find them on our website: www.juiceplus.com.

Juice Plus+[®] nutritional products do not contain anything herbal, synthetic or controversial. Any individual that can eat fresh fruits and vegetables can take Juice Plus+[®] and realize the benefits of fresh fruits and vegetables.

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